

## Overview

The General Motors First Responder Discount Program (The Program) provides select eligible Participants (The Participant) with the opportunity to purchase/lease eligible, new or unused Chevrolet, Buick, GMC and Cadillac vehicles at The Program price at a participating dealer. Healthcare professionals are eligible to purchase/lease eligible, new or unused Chevrolet, Buick and GMC vehicles at The Program price at a participating dealer through January 4, 2021.

By purchasing or leasing an eligible vehicle through The Program, The Participant acknowledges these Rules and Guidelines and agrees to abide by them.

It is the responsibility of The Participant to know the rules of The Program as set forth in this document. Violations of these rules by The Participant may result in sanctions against The Participant.

The Program may be withdrawn at any time, and its terms are subject to change from time to time by General Motors (GM). Final decisions in all matters relating to the interpretation of any rule or phrase of this activity rest solely with General Motors.

First Responders employed by federal, state or municipal governments may be subject to restrictions that limit their ability to accept this offer. Accordingly, this offer is void unless permitted by applicable federal, state and municipal laws, regulations, rules, ordinances, policies, codes of conduct, and other directives or standards regarding ethics and gift acceptance by the applicable federal, state or municipal employees. By accepting this offer, you verify that doing so complies with all laws, regulations, policies or other restrictions regarding ethics or gift acceptance that apply to you. Not available on select base trims or with some other offers.

The Program cannot be applied to a prior purchase or lease.

## Eligibility

### A. Eligible Participants

1. Firefighters – paid or volunteer
2. Police – Including Police Officers, Sheriffs/Sheriff's Deputies, Correctional Officers, State Troopers and Federal Law Enforcement Officers (e.g., Customs, Homeland Security, etc.)
3. EMTs/Paramedics
4. 911 Dispatchers
5. Healthcare Professionals (as defined by U.S. Bureau of Labor Statistics) Healthcare professionals are eligible to purchase/lease eligible, new or unused Chevrolet, Buick and GMC vehicles at The Program price at a participating dealer through January 4, 2021.

To be eligible, Firefighters, Police or EMTs/Paramedics must register through ID.me. For complete information on the registration process, visit [ID.me/about](https://www.id.me/about)

911 Dispatchers and eligible Healthcare Professionals must register by visiting [gmfirstresponderdiscount.com](https://gmfirstresponderdiscount.com).

### B. Required Documentation

#### Firefighters, Police, EMTs/Paramedics

Participants must present the following, along with a valid authorization number, to a participating GM Dealer in order to purchase or lease under The Program.

- 1) A copy of The Participant's driver's license with the driver's license number redacted.



## 911 Dispatchers

Participants must present the following, along with a valid authorization number, to a participating GM Dealer in order to purchase or lease under The Program.

- 1) A valid, current 911 training and education document or a 911 ID card that contains The Participant's full name.
- 2) A copy of The Participant's driver's license with driver's license number redacted.

## Healthcare Professionals

Eligible participants must present the following, along with a valid authorization number, to a participating GM Dealer in order to purchase or lease under The Program.

- 1) A copy of The Participant's ID/badge or a copy of a current pay stub (within the last 30 days) with all information redacted except the date of the pay stub, The Participant's name and name of The Participant's employer.
- 2) A copy of The Participant's driver's license with driver's license number redacted.

## Program Rules

General Motors will conduct periodic audits to ensure the integrity of The Program. Participants may be asked to furnish documentation supporting their eligibility for The Program. Documents requested may include, but are not limited to, Police, Firefighter, EMT/Paramedic, 911 Dispatcher, Healthcare Professional identification, registration/title information, or any of the documentation reasonably necessary to verify The Participants' eligibility. General Motors reserves the right to audit dealer records and disqualify any sales that do not meet The Program guidelines. Any money improperly paid to any party based upon the dealer's or Participants' representation shall be charged back accordingly.

### Limitation on Number of Vehicles

Participants may purchase or lease a cumulative total of two (2) vehicles under The Program during the calendar year.

### Eligibility Period

Authorization numbers are valid for 90 days toward the purchase or lease of an eligible vehicle at The Program price. To see a list of eligible vehicles, visit [gmfirstresponderdiscount.com](http://gmfirstresponderdiscount.com) and select "**Vehicles**" on the home page. Some models may have limited availability. Eligibility of GM vehicles may change at any time without notice.

Participants must be eligible to participate throughout the entire purchase process, i.e., on the date the process is started through the date of the vehicle delivery.

### Retention

If purchasing or leasing a vehicle under The Program with cash or through a loan, ownership must be retained for at least six (6) months from the date of delivery of the vehicle.

**GM reserves the right to modify the retention rules at any time. Retention periods for some vehicles may be different than the retention period referenced in previous versions of the Rules and Guidelines.**

### Titling Restrictions

An eligible vehicle purchased or leased under The Program must be used for the **personal, noncommercial use**/ transportation of the eligible purchaser. It is prohibited under The Program to purchase/lease and register/title an eligible vehicle and then surrender the vehicle for part or all of the required retention period to any other person. In addition, it is prohibited under The Program to purchase/lease an eligible vehicle for commercial use or to title the vehicle in a business name.

Eligible vehicles purchased or leased under The Program must be registered, licensed, titled, insured and owned by The Participant. Eligible vehicles may also be titled in the name of a living trust that bears the name of The Participant.

When it is necessary for financial reasons, vehicles may be co-titled in the name of a non-eligible person. In these cases,

all of the following requirements apply:

- 1) The Participant's name must be the first name listed on the title
- 2) The Participant's name must be the first name listed on the registration
- 3) The Participant's name must be the first name listed on the financing documents

If any one of these requirements is not met, unless compliance is not possible under state law, the vehicle may not be co-titled in the name of a non-eligible person.

### **Inducements**

#### **At no time should a Participant accept payment or other consideration from dealers for referrals.**

Participants purchasing an eligible vehicle under The Program shall not solicit or accept money or discounts from dealers, other persons or other business entities, except GM-sponsored incentives, in connection with the sale of vehicles under The Program. Participants may accept inducements of nominal value, up to \$50, provided the inducements are offered to the general public and are non-cash in nature, such as a free first oil change. This prohibition does not apply to a fuel fill if provided by the dealer at the time of delivery.

### **Pricing Sheet**

Included in required paperwork at the dealership is the GM Vehicle Purchase Customer-Dealer Agreement and Pricing Sheet. This should be reviewed and, once complete, signed by the purchaser. DO NOT SIGN the agreement if it is blank or The Program price from the invoice is not shown. If you have any questions or concerns regarding your purchase or lease, clarify them with your participating dealer BEFORE closing the transaction. The GM Vehicle Purchase Customer-Dealer Agreement and Pricing Sheet must be signed prior to the completion of the deal.

### **Documentation Fees**

Unless prohibited by law, dealers will be permitted to assess a maximum of \$75 in documentation fees, except in these specific instances:

- A documentation fee is specified in the applicable state law;
- AND
- Your dealership charges all customers the same documentation fee (excluding customers purchasing under the GM Employee, Military, Executive Referral and Dealership Employee Programs).

### **Additional Information**

If the dealer you visit is not willing to sell you a vehicle through The Program, you may visit another GM Dealer. Dealer participation is voluntary.

Dealers are not required to participate in the GM First Responder Discount Program. To determine a dealer's willingness to sell vehicles under The Program, you must speak with the dealer directly.

The Program does not constitute an agreement between GM and The Participant for the purchase/lease of any vehicle at a specific price. However, by purchasing a vehicle through The Program, The Participant acknowledges The Program's Rules and Guidelines and agrees to abide by the same Program Rules and Guidelines.

Participants are required to report any unauthorized use of authorization numbers immediately. Those who do not report any suspicious or unauthorized use of authorization numbers after they have been submitted on their behalf may be subject to a charge-back of any discount or incentives paid under The Program.

Failure to comply with an audit request may subject The Participant to charge-back consequences as described herein. General Motors has the final decision on all eligibility requirements. The Program may be terminated or modified by GM at any time, in its sole discretion.

**Compliance With Applicable Laws**

If any law or regulation is adopted or interpreted which, in GM's opinion, prohibits or penalizes the implementation of The Program, GM may, in its sole discretion, cancel The Program or any order submitted pursuant to The Program without any further obligation and without any liability to either the dealer or The Participant.

GENERAL MOTORS TERMS AND CONDITIONS CANNOT BE MODIFIED BY ANYONE OTHER THAN BY PUBLICATION OF REVISED WRITTEN RULES AND GUIDELINES BY GENERAL MOTORS.

GM (Rev 11/3/20)